

Attorney Docket No. 106.01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

#121  
12/7/93

In re Application of	)	Group Art Unit: 2311
JOSHUA D. KAPLAN	)	Examiner R. Weinhardt
Serial No. 08/035,661	)	AMENDMENT AND RESPONSE
Filed: March 23, 1993	)	TO OFFICE ACTION DATED
	)	<u>SEPTEMBER 21, 1993</u>
For: APPARATUS AND METHOD	)	
FOR POINT OF PREVIEW	)	
AND FOR COMPILATION	)	
OF MARKET DATA	)	

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Sir:

In response to the Office Action mailed on September 21, 1993, and the personal interview of October 21, 1993, applicant submits the following amendments and remarks.

IN THE SPECIFICATION

At page 4, line 15, prior to "the present invention...", please insert the following new paragraph -) The apparatus, system and methods of the present invention are provided to enable a user to access and display discrete increments of stored information. In application, the system and method can be used to identify products to be previewed, select among increments of stored information and preview the stored increments. The apparatus includes data storage means for storage of discrete increments of information; programmable data processor means for selecting, transmitting and processing of the discrete increments of information; signal

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## FACSIMILE TRANSMISSION COVER SHEET

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From: Michael E. Dergosits, Esq.

Re: Amendment and Response to September 21, 1993  
Office Action

Comments: Please call to acknowledge receipt.  
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Hard Copy To Follow: ☐ Yes ☒ No

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